

WEB MARKETING PACKAGE

From €400/month

ComBox
The communication essentials for start-ups

SEO Preparation: €500

- ▶ *Google keyword ranking analysis*
- ▶ *Technical audit of the website for SEO and conversion modes*
- ▶ *Creation and implementation of the SEO matrix*
- ▶ *Visibility optimisation strategy (titles and meta-descriptions)*

Monthly SEO Optimisation: from €400/month

- ▶ *Content reviews*
- ▶ *Technical reviews*
- ▶ *Backlinks*

SEA: from €400/month (excluding media buy)

- ▶ *Increasing the number of qualified leads received on the website*
- ▶ *Media planning (Google, Facebook, Instagram, Ads...)*
- ▶ *Creation of advertising campaigns for Google and social media*
- ▶ *Animation and monthly optimisation of campaigns (audience adjustment, auctions, geographies...): budget depending on the number of media*
- ▶ *Monthly reporting on campaigns' impact and client acquisition cost*

Add-ons :

- ▶ *Recommended media buying budget in addition*
- ▶ *Benchmarking your competitors' online presence*
- ▶ *Creation of optimised web & blog content*
- ▶ *Animation of social media and communities*
- ▶ *Programmed advertising in digital media (programmatic)*