## SOCIAL MEDIA PACKAGE From €800/month\* Recommunication essentials for start-ups Basic package: €800/month

- Content creation: Writing and design (ideas - writing - illustration links - choice of #'s)
- ▶ 2 posts per week (1 network)
- Creation and customization of page(s) on selected social media
- ▶ Definition of your editorial identity
- Determining your speaking territories: your prefferred themes
- Impact measurement: monthly statistics

## Add-ons:

- ► Social media strategy
- Benchmarking of competitors (three names provided by the client)
- Adapting and posting on additional social networks
- Moderation and animation of your community
- ► Image purchase
- Analysis of your targets and network of contacts
  - \*Variable according to the number of publications 6 months minimum contract

