

CORPORATE BROCHURE PACKAGE

From €1.700

ComBox

The communication essentials for start-ups

Graphic design: €1.200

- ▶ *Graphic design (four A4/A5 pages)*
- ▶ *Proposal of 2 designs (with 3 modifications included) based on existing graphic identity*
- ▶ *Print files: HD documents provided for printers' use and with full copyright ownership*
- ▶ *Copyright and usage rights included*

Content creation: €1.700

- ▶ *Proposal of a brochure structure and content organisation: History, DNA, Know-how, Offering, Key figures*
- ▶ *Collecting commercial documents (commercial letter - RFPs - Pitch ...)*
- ▶ *Interview with the manager to identify key presentation elements*
- ▶ *Producing the brochure content*
- ▶ *One language (French or English)*

Add-ons:

- ▶ *Image purchase*
- ▶ *Printing costs*
- ▶ *Content translation costs*
- ▶ *Multilingual version*
- ▶ *Benchmarking of competitors (three names provided by the client)*