

BRAND IDENTITY PACKAGE

From €1100

COMBO

Analysis of brand competitive positioning €1300

- Analysis of your positioning and USP
- Benchmarking of competitors (three names provided by the client)
- Creation of a moodboard with different graphic trends

Logo design: €1300

- Logo design (three proposals, three fine-tuning/rewriting included)
- Colour and black & white logo versions
- Delivery of HD files in the required formats for print and web use
- Full copyright ownership

Creation of the graphic identity: €1300

- Development of the graphic identity (two proposals depending on the number of competitors)
- Staging on 3 media structures: Web page, PDF)
- Print files: HD documents provided for print use and with full copyright ownership