

# LEADERS SPEAKING TRAINING

Gain ease and agility in all your speeches Embody your intervention!

Appropriate improvisation techniques applied to your industry, to be understood and motivating.

You are a leader, speaking in front of a variety of audiences, but...



You realise that your speeches are too much jargon, lack authenticity, illustrations and perspective



The current health context leads you to exchange with distant audiences generating new difficulties in engaging your public



You sometimes lose the flow of your story, you get lost, you are too long or too short



Your speeches do not generate questions, you are not sure that your objectives have been conveyed to your target audience



When your speech is prepared it's fine but in case of an unexpected intervention, this is a perilous exercise

Skills' coaches will help you to learn how to structure your story, use memorable illustrations, develop your memory and your active listening skills to turn your interventions into moments of exchange and pleasure.



## I FADERS SPEAKING TRAINING

To give you the ease and agility which will enable you to touch your audience, ensure the impact of your speech and leave a memorable impression with the ability to improvise, each session will have three parts:

#### You and your audience

- All the keys to a good preparation to avoid surprises.
- Analysis of the situation
- Initial feedback and self-analysis
- Embodying your speech
- Coaching based on your practical cases
- Development of personal anecdotes
- Posture: anchoring, look, body language



5 sessions

of 1h30 €300 ex VA per session



### The substance and form of your speech

Learning to analyse your speech and its flaws, to embody and illustrate it in order to bring it to life.

- Learning to accept mistakes
- · Work on the pillars of your speech
- Improvisations based on key pillars
- Understanding the structure of a story
- · Preparing the key components of your message
- Creating the link between your speech and the company's values
- Mastering fluidity and authenticity
- · Working on silences and time

#### Applied improvisation technics

- Through workshops and video exercises, you will learn how to make yourself available by applying theatre techniques.
- Learning the basics of actors' improvisation
- How to disconnect to make yourself available
- Exercising improvised monologues
- Construction and creation of improvised stories
- Reading out loud
- Concentration and active listening methods
- · Working on methods of "effortless" improvisation



Clémence has been an actress for 20 years and a speech trainer for business leaders. Since 2014, she has been using the tools of theatre and improvisation in her training courses. She is a specialist in public speaking, group cohesion, managing difficult situations, verbal and non-verbal communication.