

E-COMMERCE SITE PACKAGE

€4.500

ComBox

The communication essentials for start-ups

Website design:

- ▶ Client brief analysis
- ▶ Advisory on content creation and editorial support
- ▶ Proposal of 2 designs (with 3 modifications included) based on existing graphic identity
- ▶ Wireframe proposal with overall website organisation and structure for each page (max. five pages)
- ▶ Ergonomics analysis (UX/UI) for intuitive navigation and optimal user experience

Website development:

- ▶ Site integration after mock-up validation
- ▶ Site build using state-of-the-art technology and web standards
- ▶ Web site built based on the content provided (one language, French or English)
- ▶ Responsive design (Mobile)
- ▶ SEO optimization - Google search positioning
- ▶ Optimisation of performance and page loading
- ▶ reCAPTCHA anti-spam system used to protect forms

Online shop/catalogue:

- ▶ Up to 50 products (detailed specifications and two zoomable photos per product; photos provided by the client).
- ▶ Contact and information request form
- ▶ Automated online inventory management
- ▶ Legal information
- ▶ Secure PayPal payment module

Site administration:

- ▶ Site easily administered by the client
- ▶ Complimentary web domain purchase
- ▶ Hosting: €200/year

Maintenance services (annual contract):

- ▶ €250/month including security and two minor content updates
- ▶ Phone and e-mail support (1-hour response time)

Add-ons:

- ▶ Multilingual site
- ▶ Content translation costs
- ▶ More advanced product displays: videos, 3D, multiple photos
- ▶ Booking/ordering module
- ▶ Delivery tracker
- ▶ Multi-carrier or multi-payment option per country
- ▶ Website optimisation for mobile version