

# BRAND IDENTITY PACKAGE

From €700  
to €2.000

**ComBox**  
The communication essentials for start-ups

## Analysis of brand competitive positioning: €700

- *Analysis of your positioning and USP*
- *Benchmarking of competitors  
(three names provided by the client)*
- *Creation of a moodboard with different graphic trends*

## Creation of the graphic identity: €700

- *Development of the graphic identity:  
three proposals depending on the number of competitors*
- *Staging on all required media*
- *Print files: HD documents provided for printers' use  
and with full copyright ownership*

## Logo design: €800

- *Logo design (three proposals,  
three fine-tuning/refining included)*
- *Colour and black & white logo versions*
- *Delivery of HD files in the required formats  
for Print and Web use*
- *Full copyright ownership*