

OUR MISSION

**SUPPORTING LEADERS
TO REACH THEIR TARGET AUDIENCES**

OUR ADDED VALUE

Experienced DirComs

More than 20 years
of 360° communication
in large groups

Your story, our passion

An intimate knowledge
of your business to help you
convince your contacts

International Experts

All the specialties
to deploy your messages
and reach your audiences

OUR KNOW-HOW

Corporate communications

Strategy
Internal comms
Employer branding

Engagement Creators



Awareness Creators



Brand & Content

Brand Content
Brand platform
Visual and editorial identity

Media & Social

Press relations
Influence & Social
Media Training

Influence Creators



Development Creators



Digital marketing

Website design
& optimisation
SEO, Digital campaigns





Comms strategy

Drive your image strategy and enhance your impact

We identify your strengths, your convictions, your business and image ambitions to showcase your message better.

Employer branding

Retain talent by reflecting your real image

Using content and engagement strategies, to align your commitments, your achievements and the opportunities you offer to staff.

Internal comms

Make your employees become your best ambassadors

Ensuring the greatest possible engagement among your staff.

BRAND & CONTENT

Awareness Creators

Showcase your brand and create awareness

We have a passion for stories. Yours is unique. We will help you tell each chapter of your story, while reaching your priority audience. Our storytelling and interviewing experience will make your story effective.



Brand Content

Bring your brand to light by expressing your convictions

Our editorial experts understand your businesses.

They will help you tell your stories and opinions to reach and retain your target audience.

Brand strategy

Assert your brand's strength and vision

By your side to claim your brand identity in alignment with your history and your strategic ambitions.



International Press Relations

Create lasting relationships with international media and increase your visibility

We will set up a media strategy encompassing press, digital and social media.



Media Training

Reinforce natural eloquence to deliver memorable messages

The success of an effective speech or interview lies in the knowledge of your audience and your core message.

Influence & Social Media

Leverage the opportunities of this new multi-channel platform opened up by social networks

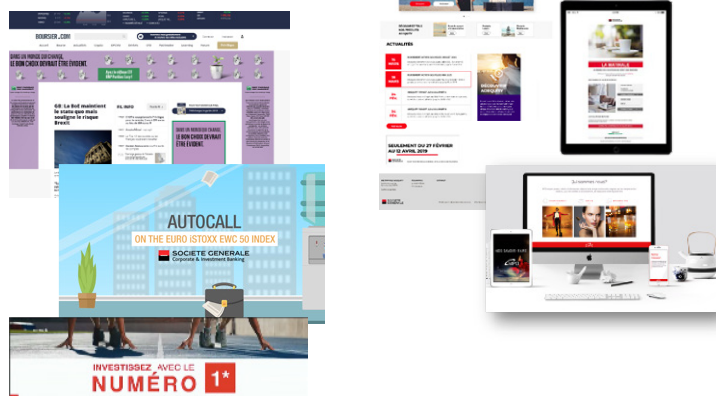
We will guide you in decrypting this environment and embrace the platforms best suited to your image and business ambitions.



Website design and optimisation

Inform, build loyalty, raise awareness and acquire new customers

Make your website a real conquest tool that will carry the values of your brand and tell your story.



Web content

A successful digital strategy depends on the quality of your content

Our international content experts will help you create and broadcast your content effectively.

SEO and lead generation

Grow your visibility and measure the ROI on your digital investments

SEO attracts prospects to your website and helps convert them into business.

Digital campaigns

A better web visibility via sponsored campaigns

We will help create and track search-engine-optimised display advertising campaigns.

OUR DIRCOM & EXPERT PARTNERS

SKILLS
COMMUNICATION
LET'S BRING YOUR STORY TO LIGHT



Laurent
Founding partner & DirCom
Communication & Marketing
30 years experience



Alexandra
DirCom
Strategic communication
25 years experience



Catherine
DirCom
Corporate & Brand Content
25 years of experience



Robin
DirCom
Strategy & Brand Content
30 years experience



Brigitte
DirCom
Editorial & Events
16 years experience



Bertrand
Branding & Advertising
30 years experience



David
Design & digital
25 years experience



Joy
Media & PR UK
23 years experience



Josef
Media & PR Germany
25 years experience



Susana
Media & PR Spain
20 years experience



Giang
Media & PR Italy
25 years experience



Marie-José
Events
30 years experience



Renaud
Video & Film Producer
15 years experience



Clémence
Coaching, Speaking technics
20 years experience



Pierre
Digital Strategy, UX/UI
25 years experience

OUR CLIENTS



OUR INTERNATIONAL INITIATIVES



In the heart of a network of influential partners in the Finance sector (Media, Investors, ESG influencers and Researchers) all interested in exchanging expert views.